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UBM Global Trade Appoints Gavin Carter to Executive Vice President of PIERS

Newark, NJ — January 5th. UBM Global Trade (www.ubmglobaltrade.com) announced today the appointment of Gavin Carter to the position of Executive Vice President, PIERS Global Intelligence Solutions (www.piers.com).

Carter, currently the CIO of UBM Global Trade, has enjoyed a successful career spanning nearly ten years with United Business Media (www.ubm.com). He began his career in the UBM London corporate Head Office, where he was tasked with managing a number of global assignments involving IT management, business restructuring and executive leadership. Carter moved to the US in 2007 as CIO of CMPMedica (www.cmpmedica.com) before joining UBM Global Trade in 2009.

In his new role, Carter, who succeeds outbound Lenny Corallo, will oversee the transformation of the company from a pure data provider to a software as a service business. Leveraging his strong technology background, he will lead the delivery of PIERS electronic information to allow for access to data that does not need additional manipulation once acquired.

"We are investing heavily in making PIERS potentially extraordinary data a 'must have' business transforming resource by delivering the needed information in the correct format at the most relevant time for our customers to receive maximum value." said John Day, CEO of UBM Global Trade. "Gavin Carter, as our CIO, has been leading this effort. He has been perfecting an understanding of how PIERS data can be valuable to our customers and is committed to building tools that access the data and unlock the value. He is the ideal person to lead the future development of our services so that customers can reap the benefits of PIERS' powerful information resource."

Carter studied Software Engineering at Oxford Brookes University in England and will continue to be based in UBM Global Trade's Newark Office.

PIERS is the primary source of U.S. waterborne import-export trade data and a leading provider of trade information products and commercial intelligence to companies that do business on a global basis.

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About PIERS Global Intelligence Solutions

PIERS is the primary source of U.S. waterborne trade information and a leader in global trade solutions. Launched over 30 years ago by The Journal of Commerce as the Port Import Export Reporting Service, its first venture in electronic information, PIERS quickly became the standard reference on container trade for the maritime industry.

A roster of over 6,000 private industry, trade association, and domestic and foreign government clients, representing more than 40 countries, relies on PIERS to translate trade data into meaningful intelligence that guides their global business strategies. For more information visit www.piers.com

About UBM Global Trade

UBM Global Trade, formerly Commonwealth Business Media, Inc., has been the leading provider of proprietary data, news, business intelligence and analytical content supporting commercial maritime, rail, trucking, warehousing and logistics industries worldwide since 1827. The company's portfolio of more than 100 online, print and interactive workflow business solutions includes The Journal of Commerce, The Journal of Commerce Conferences, PIERS Global Intelligence Solutions and an array of international trade and transportation databases and directories. UBM Global Trade, a subsidiary of United Business Media Limited, is headquartered in East Windsor, NJ, with offices throughout the United States and in Canada and Hong Kong. For more information, explore <http://www.ubmglobaltrade.com> or call 800-221-5488 (+1-609-371-7700 outside the U.S. and Canada).