

Delivering custom solutions that eliminate the work while increasing data accuracy, completeness, and productivity.

What We Do

As the leader and most respected provider of trade intelligence, we understand the valuable insights trade data offers. Unfortunately, the time and resources needed to unlock this intelligence can be taxing to any company's resources.

With PIERS Solutions we do the work for you! No more deduping, standardizing, normalizing, cleansing and aggregating data... Our team of experts work closely with you to understand your goals and challenges, and develop a solution that provides the insights that allow you to make smarter, data-driven decisions. We do this by transforming trade data from its inherent raw state into decision-ready intelligence by leveraging the accrued business knowledge our clients have in their industry, and marrying it with our technical expertise in automation, query design, codifying transactions, writing optimization rules, extracting relevant data elements, and formatting outputs.

This allows us to reveal the richness embedded in trade data and provide insights with a significantly higher degree of accuracy. This process is executed by the PIERS Solutions Team, but guided and vetted by each client with the ultimate goal of delivering meaningful, timely and accurate intelligence that supports strategic decision-making.

What You Can Expect

Improved data accuracy: We work with you to optimize our data to cut through the clutter and provide only the insights you're looking for.

Increased efficiency: Say goodbye to the time-consuming, repetitive tasks involved in working with data and focus on growing your business.

Iterative improvements: Your market continues to evolve and so should your data... Our team will work with you to continually adjust and improve your solution.

Decision-ready intelligence: With our intuitive dashboards the answers to your burning questions are no more than a few clicks away.



WE HAVE PARTICULAR EXPERTISE IN THE FOLLOWING INDUSTRIES:

» Chemicals

» Energy

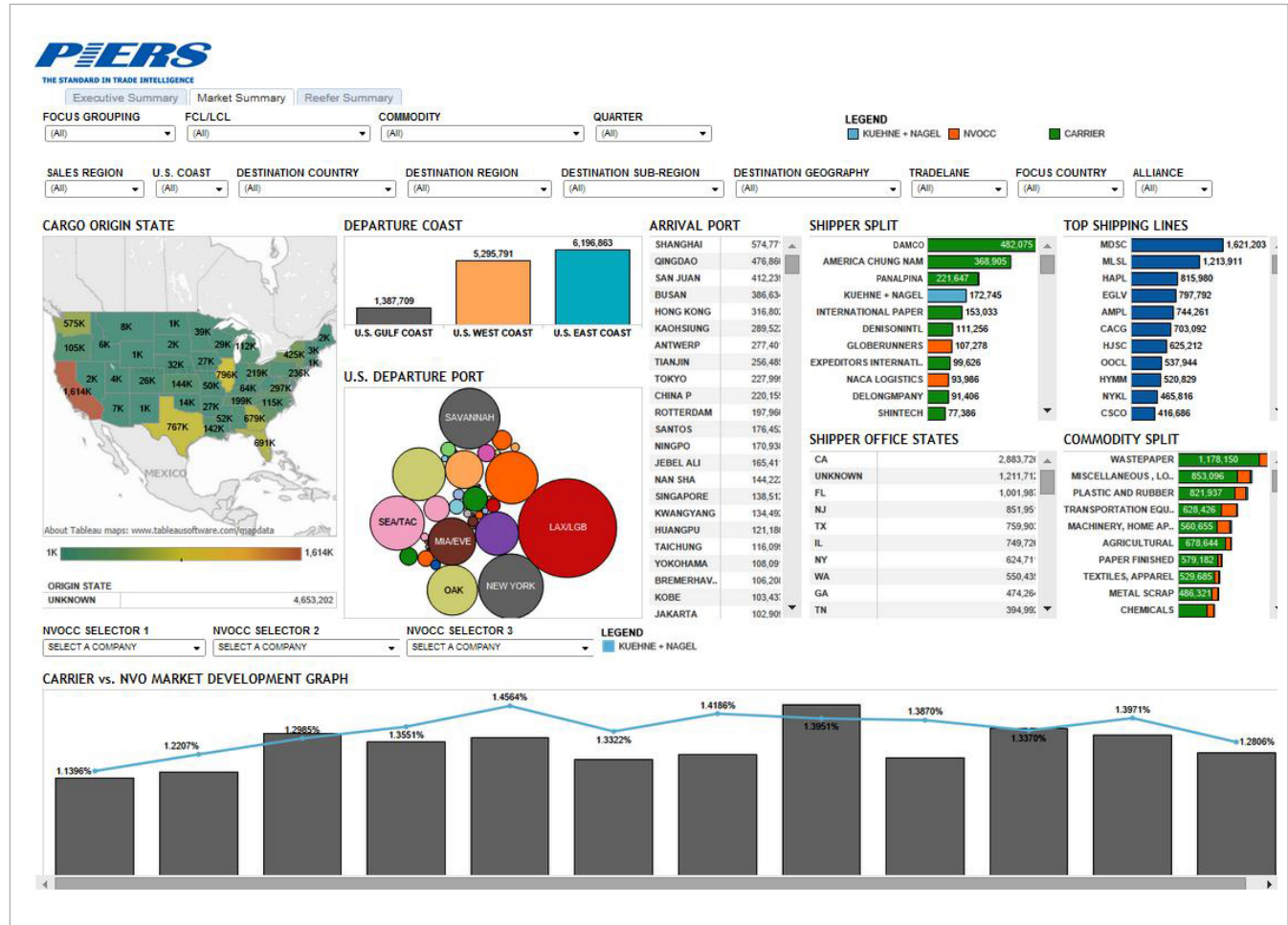
» Manufacturing

» Food and Agriculture

» Financial Services

» NVOCCs

Enhanced Data Visualization



About PIERS

PIERS has been at the forefront of delivering business intelligence on international trade activity for more than 40 years. Every year PIERS processes over 17,000,000 bills of lading filed with U.S. Customs and using our proprietary 6-step process converts this raw data into solutions that deliver decision-ready intelligence. Complementing our unrivaled U.S. trade intelligence, our international trade data provides import and export transactions in 19 international markets and statistical trade data for over 80 countries. Our customers include many of the world's Fortune 500 companies, which rely on PIERS for customized business intelligence solutions that drive their company's strategic decisions.



For more information visit:
www.piers.com/solutions